

FOR IMMEDIATE RELEASE Thursday October 21, 2009

Famous Zelda's Restaurant and Bar moves after 15 years !

With rising and un-affordable rents, the famous **Zelda's Restaurant and Bar** was forced to move the trailer a few blocks away to Yonge and Isabella.

Servicing the Church St. community for almost 15 years, owners Dino Magnatta and Michael Swann come back 'full circle' to Yonge St where it all began in 1981.

At the early age of 18, Magnatta opened what was then called 'Living Well is the best revenge Cafe', which evolved into a 'cult' like hang out known as '**The Living Well**' for over 25 years.

Zelda's is now Living Well...and is now called **Zelda's Living Well** combining the old with the new...

Magnatta and Swann have worked together for 25 years and have a successful, unique synergy between them covering all areas of the restaurant business. They have an impressive track record including the opening and running of the well know Beach restaurant, Whitlock's in 1991.

When they renovate a location they are completely 'hands on' ; Michael Swann designs them and Dino Magnatta builds them.

When they operate their restaurants, Swann runs the operation and the 'front of house' while Magnatta manages the business and the 'back house and Kitchen'.

"The design for the new **Zelda's Living Well** has a retro 50's 'Mad Men' influence based on Google architecture," quotes Swann.

Some of the unique decorative features such as Zelda's trailer, the 57 Cadillac and the original stained glass 'Living Well Cafe' sign have all been restored and retrofitted into their 692 Yonge St location. Fitting with this unique design, Zelda's Living Well **menu features a diner/comfort food** influence with its famous homemade burger, meatloaf and the best wings in the City!

Located near the Panasonic Theatre, their 692 Yonge St. restaurant and bar encompasses 2 floors and a full winterized back patio with an overall capacity of over 130 seats. The upstairs bar will continue to host Zelda's popular weekend drag shows and the famous Drag Idol. It also features a brand new stage complete with a stripper pole!

The grand opening of Zelda's Living Well is on **Tuesday November 3, 2009 at 6pm**, with a festive 'kick-off' show **at 8pm** hosted by **Zelda Angelfire** herself and co-hosts Heroine Marks and Lena Over.

We hope to see you at the grand opening!

Zelda's Living Well will be open for regular business 7 days a week for lunch, dinner and drinks hosted by its original fun loving/ zany staff.

Located at 692 Yonge St.(at Isabella), two blocks south of Bloor on the west side. Convenient parking off Charles and Isabella streets.

ZELDA'S LIVING WELL RESTAURANT & BAR 692 Yonge Street, TORONTO, M4Y 2A6
www.zeldas.ca